

**Professional Pond Management Products and Services Aquatic Herbicide and Algaecide Applications** Lake Management Planning and Services Pond Design and Development

"Providing Professional Resources for Management of Your Lake or Pond"

## Pond Season is Almost Here!!

Services WLPR offers Integrated Pond Management Consulting Chemical applications	2nd Annual Pond Days For the Do-it-Yourself Pond Manager Saturday, May 8th 2010
Aeration and fountain Sales and Service Fish stocking Aquatic plant installation Pond liner sales and installation Permit and licensing assistance Water testing	Free HOW-TO Sessions Scheduled all Day09:00-09:45:Algaecides & Herbicides10:00-10:45:Staying one step ahead of algae11:00-11:45:Looking at your pond through the eyes of a professional12:00-1:00:Open question session with WLPR biologists
It's never too early to think about nuisance plant & algae control <i>Featured Photo</i>	1:00-1:45:Repeat—Algaecides and Herbicides2:00-2:45:Repeat—Staying one step ahead of algae3:00-3:45:Repeat—Looking at your pond through the eyes of a professionalAll Sessions will include a 15 minute question and answer session at the end.
N7828 Town Hall Rd	10% off most pond management products See Enclosed Map For Directions Free Coffee, Soda, & Snacks
Eldorado, WI 54932 Phone: 1-866-208-0724 Fax: 920-872-2036 Check out our <i>NEW</i> website @ www.WisconsinLPR.com	Wisconsin Pond ProductsSpecially Formulated to Improve Water Quality ParametersSave 10% on these products at Pond Days Only!Lake and Pond Colorant Water Clarity BacteriaWater Quality Enzymes Sediment Reducting Bacteria Phosphate Reduction Agents



# **Integrated Pond Management**



Wisconsin Lake & Pond Resource, LLC provides numerous lake and pond management services. One service that continually gains popularity with our customers is our Integrated Pond Management program. In fact, our pond management team has grown faster than any other department due to the acceptance of IPM programs.

Why is it so popular? If you have ever searched the internet for "Pond Management Products", be prepared to sit at your computer for awhile. When you are done researching 1% of the available information, you will be more confused than when you started. With an IPM program, our biologists will evaluate your site, determine the correct products to be used, and guide you through the many options available. We do not stop there, our biologists will apply the products for you professionally, accurately, and on a timely schedule.

Who uses this program? Even though we have a diverse clientele that utilize this program, they all have the same common goal-to achieve the highest standard for their pond by improving water quality parameters and aesthetics while minimizing algaecide and herbicide dependency. It does not matter if the client is a private pond owner, corporate property manager, or a golf course superintendent; we customize the program to fit their needs.

What are the primary benefits? There are many benefits to Integrated Pond Management programs. A few key ones are:

- 1) IPM programs are considered "hands free" for the client. We do ALL the work.
- 2) We utilize environmentally friendly products as the core of the program.
- 3) We guarantee results!

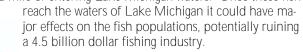
If you are tired of being confused with all the product options or just do not have the time to give your pond the attention it deserves, but still want to maintain the pond in the best condition possible, let Wisconsin Lake & Pond Resource, LLC design a management plan that fits your needs!

## Exotic Invasive Species. Why All the worry?

In recent years exotic invasive species have become a topic that we are continuously hearing about. Within the last few years there have been a couple of predominate exotic species that we have been looking for or concerned about. Asian carp (Big head and silver

carp), red swamp crayfish, and hydrilla are of the biggest concern as of late. We still continue to manage Eurasian Water Milfoil, Phragmites, and curly leaf pond weed as the predominate exotic invasive species.

Asian carp are the biggest threat to our waterways at this moment. Though they have not reached our waters yet they are within a mile of entering Lake Michigan waters. Once these fish







The **Red Swamp Crayfish** are a new invasive species that were discovered in a pond in southeast Wisconsin last summer. This species of crayfish is native to the Gulf Coast in warm swampy areas. They are prolific breeders and outcompete native crayfish for food.

They have also been known to travel many miles at night or during wet weather.

Hydrilla is another major exotic invasive species that we are continually looking for. Hydrilla is an aquatic plant that can form dense mats blocking sunlight from native species of aquatic plants. This is a difficult plant to indentify because it's resemblance to a native plant, Elodea. The main difference that people need to look at is Hydrilla leaves have a saw tooth edge on them. Hydrilla was thought to not be capable of surviving in Wisconsin, but it was found in a pond in 2007 in northern Wisconsin.



### **Meet our NEW Fisheries Management Specialist: Phil Clayton**

Phil grew up in a small town south of Madison, WI. He graduated from high school in 2001 and attended UW Stevens Point where he obtained his degree in fisheries biology and biology. During the summer of 2004 he worked for the Minnesota Department of Natural Resources as a fisheries technician tagging walleyes on the famed Lake Mille Lacs. During the summer of 2005 he worked as a fisheries technician at Fort McCoy performing cold water stream habitat assessments, stream rehabilitation, fish sampling, fyke netting, and electro fishing (backpack and barge). During his time at Stevens Point he was an active participant in the fisheries society. The fisheries society participated in many different activities with the Wisconsin DNR and other groups. They did numerous fyke net surveys on the Wisconsin River, helped with stream restorations, fyke net surveys on local lakes, and added fish structure to local area lakes.

When Phil graduated in 2006 he took a job with the Missouri Department of Conservation as a fisheries technician. During that summer he participated in lots of electro fishing surveys on lakes. He also did some lake rehabilitation work, fenced off areas and planted native aquatic plants in the fenced in areas. After this he worked in the lake and pond management industry for 2 years before joining Wisconsin Lake & Pond Resource in January.

Phil is an avid outdoorsman that enjoys deer hunting (bow and gun), fishing, ice fishing, pheasant hunting, and duck hunting. He also enjoys golfing and camping. He has been married for just over a year and has a 10 month old son named Trevor. He also owns 2 dogs; a 2.5 year old pug (Wrinkles) and a 1.5 year old chocolate lab (Korbel).



#### Good News from the Field...

Based on preliminary reports and the conditions we experienced this winter we are not anticipating many ponds to experience winter kill conditions like we did the last two seasons. We will again be stocking numer-

ous ponds throughout Wisconsin. If you would like to have your pond stocked with fish, please give us a call or complete the enclosed order form so we can add you to our list for the 2010 Spring Fish Stocking. Delivered directly to your site!

> Species Fathead Minnows 25-50 lbs/acre Hybrid bluegills 250-500 per acre Large mouth bass 50-75 per acre Yellow perch

#### Common fish stocking list

150-300 per acre

Initial stocking Supplemental stocking 50-100 lbs/acre 100-250 per acre 25-50 per acre 100-200 per acre



Fish, like all species, need a place to hide and live. Adding artificial structure is highly recommended but often overlooked by many pond owners. WLPR builds and installs fish cribs for your lake or pond. Call us for details.







