

Aquatic Management Services Management **Development** Installation Retail **Water Quality** Management **Equipment Service New Pond** Consulting **Products** Categories **Application Services** and Repair Services **Programs** Construction **Reactive Products** Algae Control Management Pond Liners Water Testing & Integrated **Aeration Components** Permitting Herbicides & Planning **Analysis** Management Assistance Algaecides Compressors Aquatic Plant Services **Aeration Systems** Control **Nuisance Species** Fountains Design Assistance Sediment Testing **Pro-Active Products** Identification & Analysis **Basic** Decorative Bacteria & Enzymes Waterfall Pumps Water Quality Management Equipment and **Fountains Nutrient Management Exotic Species** Services **Routine Service** Product Health Water Clarity Identification Agreements Installation **Aquatic Plants** Assessments **Pond Colorants** As Needed "On Nutrient **Organic Sediment** On Site Call" Aquatic Plant Project Fish Stocking Reduction Management **Evaluations** Coordination Surveys Do It Yourself Piers and Docks Aeration Shoreline Cattail and Swim Ponds Woody Vegetation Decorative Recreational **Primary** Fountain Markets **Ponds Pond Types Aquatic Plants Fishing Ponds Swimming Private Property** Fishing Piers and Docks Commercial Wildlife **Golf Course** Storm-water Campground Aesthetic Municipality Home Owner Association

N7828 Town Hall Rd Eldorado, WI 54932 Toll Free: 866-208-0724 www.WisconsinLPR.com Office: (920) 872-2032 Fax: (920) 872-2036

Who is Wisconsin Lake & Pond Resource?

Our owners' aquatic service career began in 1997. WLPR is a lake and pond management specialty company focusing on developing and managing aquatic resources. WLPR employees consist of a team of biologists, equipment and service technicians, installers and marketing /administrative staff.

What does Wisconsin Lake & Pond Resource do?

We focus on design, consultation, construction, and management of recreational lakes and ponds. Most of our clients fall within 6 industries served: Private property, commercial, home owner association, campground, municipal, and golf course with pond sizes ranging from ¼ to 5+acres. We offer services ranging from design and consulting of new pond projects, pond liner installations, aeration and fountain installation, pond treatments and management services, fish stocking, aquatic plant installations and docks.

Where do we operate our business?

Consultation, design and construction of synthetically lined ponds occur in all of Wisconsin, northern Illinois and the Upper Peninsula of Michigan. Management primarily is done in the southeastern part of Wisconsin, although we have clients throughout the state of Wisconsin.

When do we do this work?

Actual on-site management occurs seasonally in an approximate 6 month window. During the winter months our biologist and staff review the prior season's activity and plan the budgets for the upcoming year.

Why are we in the pond business?

For the enjoyment of fishing, swimming, aesthetics, back yard BBQ's, parties and to promote **FUN** water activities.

"We Use the Tools That We Know Work"

~ Owner Cory Zickert

Our Mission Statement

"To preserve our aquatic resources by providing professional management services for a diverse clientele utilizing environmentally acceptable tools and techniques."

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