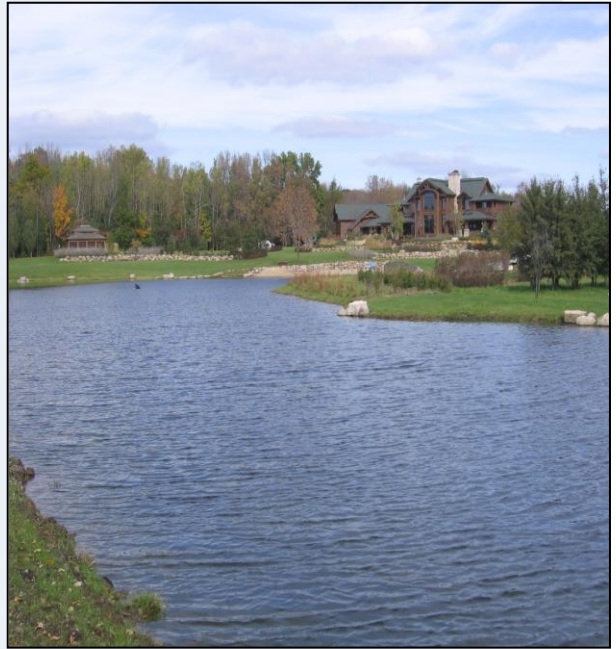


Integrated Pond Management Program

Simply stated, this is a “**hands free approach**” ! Every lake and pond will require management at some point in its lifetime. Some will require more intense management than others. Examples of typical lake and pond concerns requiring maintenance include: nuisance aquatic vegetation, nuisance algal growth, pond and lake odors, poor water clarity, and shoreline erosion. In the past, lake and pond managers relied on algaecides and herbicides (pesticides) to address many of those concerns. As stewards of the environment, we should always strive to reduce pesticide amounts. Today, there are many environmentally friendly tools and products available which will prevent many problems from occurring. A properly designed **Integrated Pond Management** program includes many of these beneficial tools and products; minimizes pesticide amounts; and prevents excessive maintenance requirements.



Who will benefit from the program?

Every lake and pond owner can benefit from an Integrated Pond Management program. A lake or pond owner who requires their aquatic resource to maintain sound water quality and high aesthetic value, but doesn't want to physically perform the management procedures or doesn't want the responsibility of scheduling when services are required will find this service beneficial.

How does the program work?

Wisconsin Lake & Pond Resource LLC will develop a management or monitoring schedule outlining when and how often our biologists will be on-site. We will regularly visit the site to monitor the pond or lake condition; apply any necessary products; and perform any required services. At the conclusion of the season, we will evaluate our management efforts and results with the owner.



How much does this service cost?

Every pond or lake will require a customized plan since every site is different. Based on the customers input and the pond or lake condition, we will provide recommendations and establish a maintenance budget for the season.

The environment and weather play a role in determining how much maintenance a lake or pond will require. Some years will require more or less maintenance than other years. Since we cannot predict the weather, we may exceed or fall short of the budgeted amount.



What is Included in IPM?

	Value Provided	Integrated Pond Management Most Satisfied Clients Minimum Contract Value \$3,000*
WLPR Staff Biologist	Site inspection with WLPR senior biologist	✔
	Annual management plan evaluation	✔
	Detailed end of year financial report	✔
	SeScript Water Sampling Report	✔
	SeMaps Treatment Records	✔
	Routine scheduled management services	✔
	Licensed and trained professional applicators	✔
	Pro-active Management Tools/Products	✔
	Re-active Management Tools/Products	✔
	Hands free Management Service	✔

Key Benefits of Integrated Pond Management

- The pond or lake is being managed and monitored by a **PROFESSIONAL AQUATIC MANAGEMENT SPECIALIST**.
- The customer has little or no maintenance and **SCHEDULING** responsibilities.
- The customer will **SAVE TIME AND MONEY** having the proper products and services applied in a timely manner to their pond or lake.

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